



# Experts Don't See the Change in Front of Them

- 1876, Western Union internal memo: *"This 'telephone' has too many shortcomings to be seriously considered as a means of communication."*
- 1895, Lord Kelvin, President of the Royal Society: *"Heavier-than-air flying machines are impossible."*
- 1899, Charles Duell, Commissioner, US Patent Office: *"Everything that can be invented has been invented."*
- 1923, Robert Millikan, Nobel Prize in Physics : *"There is no likelihood man can ever tap the power of the atom."*
- 1943, Thomas Watson, chairman of IBM: *"I think there is a world market for maybe five computers."*
- 1977, Ken Olson, chairman and founder of Digital Equipment Corp.: *"There is no reason anyone would want a computer in their home."*
- 1998, Business Week: *"Steve [Jobs] clearly has done an incredible job.... But the \$64,000 question is: Will Apple ever resume growth?"*
- 2002, ex-CEO, media company: *"I'm worried about you, Chet. I think this internet thing has peaked."*